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北京北大青鳥環宇科技股份有限公司
BEIJING BEIDA JADE BIRD UNIVERSAL SCI-TECH COMPANY LIMITED
(a joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock code: 08095)

**PROPOSED SPIN-OFF AND SEPARATE LISTING OF
HEBEI FIRE ALARM ON THE SHENZHEN STOCK EXCHANGE**

SUMMARY

The Company proposes the Proposed Spin-off by way of a separate listing of the Fire Alarm Business under Hebei Fire Alarm, a subsidiary of the Company, on the SME Board of the Shenzhen Stock Exchange. The Board is also pleased to announce that it has recently obtained the confirmation by the Hong Kong Stock Exchange that the Company may proceed with the Proposed Spin-off.

The Proposed Spin-off will constitute a very substantial disposal for the Company under Rule 19.06(4) of the GEM Listing Rules, which will require approval by the Shareholders. In addition, the Proposed A Share Listing is subject to approval by the relevant regulators. A further announcement containing details of the Proposed Spin-off and the Proposed A Share Listing will be made.

Shareholders and potential investors should note that the Proposed Spin-off and the Proposed A Share Listing are subject to, among other things, approvals by the Shareholders and the relevant PRC regulators, including the Shenzhen Stock Exchange. There is no assurance that the Proposed Spin-off will proceed, or as to when it will proceed. Accordingly, Shareholders and potential investors are reminded to exercise caution when dealing with the H Shares of the Company.

INTRODUCTION

The Company proposes the Proposed Spin-off by way of a separate listing of the Fire Alarm Business of Hebei Fire Alarm on the SME Board of the Shenzhen Stock Exchange. Hebei Fire Alarm is a 51.02% non-wholly owned subsidiary of the Company. Subject to the approvals by the Shareholders and the relevant PRC regulators, it is currently proposed that under the Proposed A Share Listing, Hebei Fire Alarm will issue A shares by way of initial public offering in the PRC.

HEBEI FIRE ALARM

Hebei Fire Alarm is engaged in the development, manufacture and sales of embedded electronic fire alarm and interactive control systems and the provision of after-sales services. It has its own production factory and research and development team. Its headquarter is in Beijing. It has over 40 distributors covering various cities in the PRC, including Tianjin, Xian, Guangzhou, Qingdao, Taiyuan, Chongqing, Wuhan and Urumqi.

The equity interest in Hebei Fire Alarm is currently held as to 51.02% by the Company and as to the remaining 48.98% by certain individuals who are the existing and former senior management and staff of Hebei Fire Alarm. Upon completion of the Proposed Spin-off and the Proposed A Share Listing, and assuming the A shares to be issued will amount to 25% of the total issued share capital of Hebei Fire Alarm on a fully diluted basis, the interest of the Company in Hebei Fire Alarm will be diluted to approximately 38.27%.

GEM LISTING RULES IMPLICATIONS

The Proposed Spin-off will constitute a very substantial disposal for the Company under Rule 19.06(4) of the GEM Listing Rules, which will require approval by the Shareholders. A further announcement containing details of the Proposed Spin-off and the Proposed A Share Listing will be made. An extraordinary general meeting will be convened for the Shareholders to approve the Proposed Spin-off and a circular containing full details of the Proposed Spin-off will be despatched to the Shareholders as soon as possible. The Company will appoint an independent financial adviser to advise the Shareholders on the Proposed Spin-off.

The Company has recently obtained the confirmation by the Hong Kong Stock Exchange that the Company may proceed with the Proposed Spin-off.

Shareholders and potential investors should note that the Proposed Spin-off and the Proposed A Share Listing are subject to, among other things, approvals by the Shareholders and the relevant PRC regulators, including the Shenzhen Stock Exchange. There is no assurance that the Proposed Spin-off will proceed, or as to when it will proceed. Accordingly, Shareholders and potential investors are reminded to exercise caution when dealing with the H Shares of the Company.

DEFINITIONS

“A shares”	the listed shares of an issuer, which are listed on a stock exchange on the PRC and in the case of Hebei Fire Alarm, it refers to the shares to be issued by Hebei Fire Alarm, which are to be listed on the SME Board of the Shenzhen Stock Exchange
“Board”	the board of Directors
“Directors”	the directors of the Company
“Company”	Beijing Beida Jade Bird Universal Sci-Tech Company Limited, a joint stock limited company established in the PRC with limited liability, the H Shares of which are listed on GEM of the Hong Kong Stock Exchange
“Fire Alarm Business”	the electronic fire alarm and interactive control system business owned and operated by Hebei Fire Alarm
“GEM”	the Growth Enterprise Market operated by the Hong Kong Stock Exchange
“GEM Listing Rules”	Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited
“H Shares”	the overseas listed foreign invested shares in the capital of the Company with a nominal value of RMB0.10 each, which are listed on GEM of the Hong Kong Stock Exchange
“Hebei Fire Alarm”	河北北大青鳥環宇消防設備有限公司 (Hebei Beida Jade Bird Universal Fire Alarm Device Company Limited [#]), a limited liability company established in the PRC and a 51.02% non-wholly owned subsidiary of the Company before the Proposed A Share Listing
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Hong Kong Stock Exchange”	The Stock Exchange of Hong Kong Limited
“PRC”	the People’s Republic of China, for the purpose of this announcement, excludes Hong Kong, the Macao Special Administrative Region and Taiwan
“Proposed A Share Listing”	the proposed listing of the securities of Hebei Fire Alarm on the SME Board of the Shenzhen Stock Exchange

“Proposed Spin-off”	the proposed spin-off of the Fire Alarm Business of Hebei Fire Alarm for listing on the SME Board of the Shenzhen Stock Exchange
“RMB”	Renminbi, the lawful currency of the PRC
“Shareholders”	the shareholders of the Company, including the holders of H Shares and holders of the domestic shares of the Company
“SME Board”	The Small and Medium Enterprises Board operated by the Shenzhen Stock Exchange
“%”	percent

By order of the Board of Directors of
**Beijing Beida Jade Bird Universal
Sci-Tech Company Limited**
Xu Zhendong
Chairman

Beijing, the PRC, 17 December 2012

As at the date of this announcement, Mr. Xu Zhendong, Mr. Xu Zhixiang and Mr. Zhang Wanzhong are executive Directors, Mr. Cai Weimin, Mr. Chen Zongbing and Ms. Zheng Zhong are non-executive Directors and Mr. Cai Chuanbing, Mr. Li Juncai, Mr. Shao Jiulin and Mr. Lin Yan are independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at “www.hkgem.com” on the “Latest Company Announcements” page for at least 7 days from the date of its posting and on the website of the Company at “www.jbu.com.cn”.

Denotes English translation of a Chinese company or entity name and is provided for identification purpose