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北京北大青鳥環宇科技股份有限公司

BEIJING BEIDA JADE BIRD UNIVERSAL SCI-TECH COMPANY LIMITED

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock code: 08095)

UPDATES ON PROPOSED SPIN-OFF AND SEPARATE LISTING OF JADE BIRD FIRE ALARM ON THE SHENZHEN STOCK EXCHANGE

Reference is made to the announcement of the Company dated 1 February 2013 (the “**Announcement**”) and the circular of the Company dated 27 February 2013 (the “**Circular**”) on the Proposed Spin-off by way of a separate listing of the Fire Alarm Business under Jade Bird Fire Alarm, a subsidiary of the Company, on the SME Board of the Shenzhen Stock Exchange. Unless the context otherwise required, capitalised terms used herein shall bear the same meanings as defined in the Announcement and the Circular.

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rules and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board announces that in November 2014, Jade Bird Fire Alarm made an application to the CSRC for the listing of its shares as A shares on SME Board of the Shenzhen Stock Exchange. On 17 November 2014, Jade Bird Fire Alarm received a notification issued by the CSRC that such application has been accepted for review and consideration by the CSRC.

Shareholders and potential investors should note that there is no assurance as to whether or when the Proposed Spin-off will complete. As the Proposed Spin-off may or may not complete, Shareholders and potential investors are reminded to exercise caution when dealing with the H Shares of the Company.

By order of the Board
Beijing Beida Jade Bird Universal Sci-Tech Company Limited
Xu Zhendong
Chairman

Beijing, the PRC
17 November 2014

As at the date of this announcement, Mr. Xu Zhendong, Mr. Xu Zhixiang and Mr. Zhang Wanzhong are executive Directors, Mr. Zhang Yongli and Ms. Zheng Zhong are non-executive Directors and Mr. Cai Chuanbing, Mr. Li Juncai, Mr. Shao Jiulin and Mr. Lin Yan are independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at “www.hkgem.com” on the “Latest Company Announcements” page for at least 7 days from the date of its posting and on the website of the Company at “www.jbu.com.cn”.