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北京北大青鳥環宇科技股份有限公司

BEIJING BEIDA JADE BIRD UNIVERSAL SCI-TECH COMPANY LIMITED

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock code: 08095)

PASS AWAY OF NON-EXECUTIVE DIRECTOR

The Board regrets to announce that Mr. Zhang Yongli, a non-executive director of the Company, passed away on 24 January 2015.

The board of directors (the "Board") of Beijing Beida Jade Bird Universal Sci-Tech Company Limited (the "Company", together with its subsidiaries (collectively referred to as the "Group")) regrets to announce that Mr. Zhang Yongli ("Mr. Zhang"), a non-executive director of the Company, passed away following an illness in Beijing at the age of 50 on 24 January 2015.

Mr. Zhang was the chairman of the supervisory committee of the Company from March 2000 (date of incorporation of the Company) to November 2009. He has been appointed as the non-executive director of the Company and the director of certain subsidiaries of the Group since November 2009. Mr. Zhang performed the duties with dedication and diligence during his tenure and has made important contributions to the Company's development.

The directors, the supervisors, the senior management and all the staff of the Company would like to express their deepest sorrow for the unexpected pass away of Mr. Zhang and convey their deepest condolences to his family. The Board would also like to express its sincere appreciation for the invaluable efforts and contributions by Mr. Zhang to the Company.

The Company will endeavor to identify a suitable candidate to be appointed as an additional non-executive director of the Company as soon as practicable.

By order of the Board

Beijing Beida Jade Bird Universal Sci-Tech Company Limited Xu Zhendong

Chairman

Beijing, the PRC 26 January 2015

As at the date of this announcement, Mr. Xu Zhendong, Mr. Xu Zhixiang and Mr. Zhang Wanzhong are executive directors (the "Directors") of the Company, Ms. Zheng Zhong is non-executive Director and Mr. Cai Chuanbing, Mr. Li Juncai, Mr. Shao Jiulin and Mr. Lin Yan are independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange ("GEM") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at "www.hkgem.com" on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at "www.jbu.com.cn".