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北京北大青鳥環宇科技股份有限公司

BEIJING BEIDA JADE BIRD UNIVERSAL SCI-TECH COMPANY LIMITED

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 08095)

POSITIVE PROFIT ALERT

This announcement is made by Beijing Beida Jade Bird Universal Sci-Tech Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on preliminary assessment of the unaudited consolidated management accounts of the Group for the three months ended 31 March 2021 and the information currently available to the Board, the Group is expected to record a profit attributable to the owners of the Company of not more than RMB17.0 million for the three months ended 31 March 2021 as compared with a loss attributable to the owners attributable to the owners of the Company of approximately RMB11.3 million for the three months ended 31 March 2020. The expected turnaround from loss to profit was mainly attributable to the improvement in the businesses of the Group and the Group’s associates, which have gradually rebounded from the impact of the novel coronavirus pneumonia epidemic since the second half of 2020, and continued through the first quarter of 2021.

The Company is still in the process of finalising the first quarterly results of the Group for the three months ended 31 March 2021. The information contained in this announcement is only based on preliminary assessment made by the Board with reference to the information currently available to the Board and is not based on any figures or information which have been reviewed by the Company's auditors. The finalised first quarterly results of the Group for the three months ended 31 March 2021 are expected to be published by the Company on 10 May 2021.

The Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

On behalf of the Board
**Beijing Beida Jade Bird Universal Sci-Tech
Company Limited**
Ni Jinlei
Chairman

Beijing, the PRC
29 April 2021

As at the date of this announcement, Mr. Ni Jinlei, Mr. Zhang Wanzhong and Ms. Zheng Zhong are executive Directors, Ms. Xue Li, Mr. Xiang Lei and Mr. Ip Wing Wai are non-executive Directors and Mr. Tang Xuan, Mr. Li Juncai, Mr. Li Chonghua and Mr. Shen Wei are independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at "www.hkgem.com" on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at "www.jbu.com.cn".